



## Program

Ecommerce sales-as-a-service driving incremental and compliant order volume for **brands & distributors** with drop-ship capabilities.

Our **custom** real-time warehouse **inventory integrations** provide a controlled, efficient, and economically favorable retail experience for both brand & consumer.

**Inventory remains in protection of brand or controlled DCs.**

Spero Goods drives online consumers to our branded marketplace stores and websites with orders routed to DC closest to the consumer.

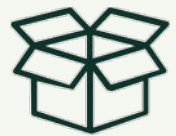
## Benefits

- ✓ **Paid digital marketing** on behalf of brands, increases impressions and total online sales.
- ✓ Marketplace and direct-to-consumer web **product listings redundancy**.
- ✓ Brand **marketing content & MAP compliance** and other protections as established in agreement.
- ✓ Maintained **inventory quality & authenticity**.
- ✓ A compliment to brand owner Amazon efforts, offering inventory access redundancy to **eliminate unnecessary OOS listings**.
- ✓ **Reliable inventory churn and sales**.
- ✓ Protect brick & mortar retail business **while growing e-comm sales**.

**Spero Goods paid marketing generates incremental digital impressions & sales**



Over  
**1 Million**  
Processed Orders



**500,000**  
Managed Listings



**250**  
Network  
Distribution  
Centers



**98%**  
Customer  
Satisfaction